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ONE FIGHTING CHAMPIONSHIP™ AGREES TO HISTORIC MULTI-COUNTRY DEAL WITH NAGAWORLD® HOTEL & ENTERTAINMENT COMPLEX

24 June, 2014 – PHNOM PENH: ONE Fighting Championship™ (ONE FC) continues to make waves in the industry with a historical multi-country deal with one of Cambodia's most prestigious entertainment complexes, Nagaworld® Hotel & Entertainment Complex. The multi-year agreement will form an unprecedented partnership between the integrated entertainment complex and Asia's largest mixed martial arts organization.

Nagaworld®'s multi-country partnership with Asia's largest mixed martial arts organization will include ONE FC's inaugural foray into Cambodia. Nagaworld® will be the Official Hotel & Resort Partner for ONE FC's event in Phnom Penh on 12 September. The event will be broadcasted live across the kingdom on one of Cambodia's leading television networks and official broadcaster, MyTV. The event is also supported by the Ministry of Tourism of Cambodia (MOT) and the National Olympic Council of Cambodia (NOCC). Nagaworld®'s partnership will also extend to four other countries across Asia.

CEO of ONE FC, Victor Cui said, "On behalf of ONE FC, I am delighted to welcome Nagaworld® to the ONE FC family. This is one of the most exciting partnership agreements in the history of ONE FC. Nagaworld® is the premier entertainment destination in Cambodia and I'm thrilled to attract partners of such calibre. This partnership exemplifies the huge strides the sport of mixed martial arts and ONE FC have made across Asia. I look forward to working with Nagaworld® as ONE FC expands across Asia."

Chief Operating Officer of Nagaworld®, Mark Brown said, "Nagaworld® is proud to be associated with a world class sporting organization like ONE FC. We are very excited to play host to the first ever ONE FC event in Cambodia. Mixed martial arts is the fastest growing sport in the world and Nagaworld® will work closely with ONE FC to facilitate the explosive growth of the sport on both a local and global scale".

Nagaworld® is the premier entertainment venue in Phnom Penh. Nagaworld® features a world-class hotel with approximately 700 rooms, 15 food and beverage outlets, a nightclub, a karaoke lounge and a spa. Nagaworld® is also widely recognized as a popular venue for meetings, incentives, conventions and exhibition in Indochina.

For more updates on ONE Fighting Championship™, please visit www.onefc.com and follow on Twitter and Instagram @ONEFCMMA and Facebook at www.facebook.com/ONEFCMMA.



About NAGAWORLD®

Meet, feast, relax, party, and play at NagaWorld®, best non-stop entertainment capital. Amidst the picturesque terrain of the Mekong and Tonle Sap River lies the vibrant landmark of Phnom Penh. NagaWorld® is strategically sited in the capital city of Cambodia, a city rich in Khmer history. According to legend, NagaWorld® derived its name from the mythical fable of a 7-headed snake or “Naga.” The majestic snake was believed to be residing in the rivers and guarding the entrance to Phnom Penh. The tale revealed its only sighting during the appearance of a rainbow and was thus considered highly auspicious. Reminiscent of a pot of gold at the end of a rainbow, NagaWorld® was likened to a promising symbol of new beginnings and prosperity.

NagaWorld® has attracted a broad range of guests from the free-spirited holiday maker seeking a comfortable refuge, to the intrepid world traveller, to the entertainment connoisseur. NagaWorld®, Phnom Penh is the first and best-in-class integrated Hotel, entertainment complex in fast-emerging Cambodia, owned by holding company – NagaCorp, listed on the Hong Kong Stock Exchange. Consisting of some 1 million square feet with over 700 Suites and Deluxe Rooms, an all-suite luxurious spa, shopping gallery, 14 Food & Beverage outlets, extensive entertainment services and premium meeting spaces with state-of-the-art facilities, and one of the country’s largest hotel convention space that accommodates more than 1,000 delegates.

About ONE Fighting Championship™

With a 90%+ market share in Asia, ONE Fighting Championship is Asia's largest Mixed Martial Arts (MMA) organization. Headquartered in Singapore, the world’s most exciting mixed martial arts organization hosts the best Asian mixed martial artists and world champions, all signed to exclusive contracts, on the largest media broadcast in Asia.

ONE Fighting Championship™ has partnered with FOX and STAR Sports for an unprecedented 10-year cable television deal with a coverage that spans 70+ countries across the world.

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