

Immediate Release
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PRESS RELEASE

NagaWorld-TFC join forces for 2013 Davis Cup Campaign in Dubai

Phnom Penh, 3rd Sep – Indochina's leading business, leisure and entertainment integrated hotel, NagaWorld will join forces with the Tennis Federation of Cambodia for the second year in succession. NagaWorld will be exclusively sponsoring the Kingdom's Davis Cup team heading to Dubai for the Asia-Oceania Group III cycle beginning on September 11.

The Eight contenders vying for two promotional tickets to Group II are Cambodia, Hong Kong, Iran, Malaysia, Oman, Pacific Oceania, United Arab Emirates and Vietnam.

The Group III ties will be played mostly in the evenings of Dubai time (+ 3 hours Cambodian time) at the Aviation Tennis Club, the Home of Dubai ATP 500.

The Cambodian squad led by non playing captain Tep Rithivit will depart Phnom Penh for Dubai on September 8. The other members of the squad, accompanied by national coach Braen Aneiros, are Bun Kenny, Phalkun Mam, Panhara Mam and Long Samneang.

The eight competing teams will be split into two groups of four each. After the initial round-robin, play off matches will decide the final placings. The top two teams will move forward to Group II while the bottom two will be relegated to Group IV for the 2014 competition. The official Draw to determine the groupings will be made a day prior to the opening round.

NagaWorld played a vital part in that success every step of the way as the main sponsor of last year's Mission to Doha which saw the Cambodian team reach the apex of world acclaim by earning a promotional ticket in its debut year!

The NagaWorld-TFC partnership reached another milestone when the hotelier and entertainment industry leader sponsored the first of the three 2012 ITF Men's Futures events in Phnom Penh during late November, strengthening the well-founded alliance that dates back to 2011.

"NagaWorld is proudly privileged to sponsor the Cambodian Davis Cup team again this year. We believe in continuity of support which not only boosts the confidence of the team but also its performance. We are happy to share another great sporting moment for Cambodia" said Mr Jerome Lee, the VP of Events, NagaWorld.



"As a company based in Cambodia, we are happy to create an opportunity for Cambodian players to do their country proud, just like they did in Doha." Mr Jerome Lee, continued, "Our on-going support for the junior initiatives will ensure that the next generation of good players are groomed so that the achievements and efforts of the past generations will continue to glorify"

"We in NagaWorld have immense confidence and faith that Tep Rithivit, whose spirit of adventure and leadership as the Secretary General has given TFC a huge facelift, will be as forceful and passionate as the non playing captain in guiding Cambodia to an another major triumph in Dubai. We wish the team a great success!"

"We are full of gratitude to NagaWorld for standing shoulder to shoulder with the TFC in Cambodia's epoch-making mission to Dubai. We surprised the rest of the world in Doha and we are confident we can repeat the dose in Dubai though the competition this time will be a lot stiffer" said TFC Secretary General Tep Rithivit

"From Group IV to the next is a huge step up for Cambodia in quality of the opposition and class. Our preparations have been solid and I am certain our players will play their hearts out to bring back a positive outcome that is modest if not better", he said.

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About NAGAWORLD®

Meet, feast, relax, party, play at NagaWorld®, best non-stop entertainment capital.

Amidst the picturesque terrain of the Mekong and Tonle Sap River lies the vibrant landmark of Phnom Penh. NagaWorld® is strategically sited in the capital city of Cambodia, a city rich in Khmer history. According to legend, NagaWorld® derived its name from the mythical fable of a 7-headed snake or "Naga." The majestic snake was believed to be residing in the rivers and guarding the entrance to Phnom Penh. The tale revealed its only sighting during the appearance of a rainbow and was thus considered highly auspicious. Reminiscent of a pot of gold at the end of a rainbow, NagaWorld® was likened to a promising symbol of new beginnings and prosperity.

NagaWorld® has attracted a broad range of guests from the free-spirited holiday maker seeking a comfortable refuge, to the intrepid world traveler, to the entertainment connoisseur. NagaWorld®, Phnom Penh is the first and best-in-class integrated Hotel, entertainment complex in fast-emerging



Cambodia, owned by holding company – NagaCorp, listed on the Hong Kong Stock Exchange. Consisting of some 1 million square feet with over 700 Suites and Deluxe Rooms, an all-suite luxurious spa, shopping gallery, 14 Food & Beverage outlets, extensive entertainment services and premium meeting spaces with state-of-the-art facilities, and one of the country's largest hotel convention space that accommodates more than 1,000 delegates.

For media enquiries or photos, please contact:

Ms. Melanie Loong
Marketing Communications Manager
Tel: (+855) 23 22 88 22
Email: melanieloong@nagaworld.com